



**ASSEMBLY STANDING COMMITTEE ON CONSUMER AFFAIRS AND PROTECTION  
ASSEMBLY STANDING COMMITTEE ON SCIENCE AND TECHNOLOGY**

**NOTICE OF PUBLIC HEARING**

**SUBJECT:** Ensuring consumer protection & safety relating to the use of artificial intelligence

**PURPOSE:** Examining regulatory and legislative options to ensure consumer and public protection relating to the use of artificial intelligence.

Friday  
September 20<sup>th</sup>, 2024  
11AM  
Hearing Room B  
Legislative Office Building  
Albany, NY 12210

The increasing integration of artificial intelligence (AI) in business, commerce, and retail settings has simultaneously increased concerns related to the rights of consumers and raised questions as to what form or level of regulatory protections maybe be appropriate or feasible.

As the use of AI quickly evolves, it is important that regulations and standards of AI evolve with it. The purpose of this hearing is to examine the impact of AI in marketing and advertising, consumer privacy and data protections, as well as consumer lending and financing, and examine the role government could play in the regulation of AI to ensure consumer safety and protection. The Committees would like to hear testimony on existing laws and regulations in New York State, other states, or new initiatives being discussed at the state and federal levels regarding the use of AI related to consumer safety and protections.

Persons wishing to present pertinent testimony to the Committees at the above hearing should complete and return the enclosed reply form as soon as possible. It is important that the reply form be fully completed and returned so that persons may be notified in the event of emergency postponement or cancellation.

Oral testimony will be limited to five (5) minutes. In preparing the order of witnesses, the Committees will attempt to accommodate individual requests to speak at particular times in view of special circumstances. These requests should be made on the attached reply form or communicated to the staff as early as possible.

Ten copies of any prepared testimony should be submitted at the hearing registration desk. The Committees would appreciate advance receipt of prepared statements.

Attendees and participants at any legislative public hearing should be aware that these proceedings are video recorded. Their likenesses may be included in any video coverage shown on television or the internet.

In order to further publicize these hearings, please inform interested parties and organizations of the Committees' interest in hearing testimony from all sources.

In order to meet the needs of those who may have a disability, the Senate and Assembly, in accordance with its policy of non-discrimination on the basis of disability, as well as the 1990 Americans with Disabilities Act (ADA), have made facilities and services available to all individuals with disabilities. For individuals with disabilities, accommodations will be provided, upon reasonable request, to afford such individuals access and admission to Assembly facilities and activities.

**Nily Rozic**  
**Member of Assembly**  
**Chair**  
**Committee on Consumer Affairs**  
**and Protection**

**Steven Otis**  
**Member of Assembly**  
**Chair**  
**Committee on Science and Technology**

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PUBLIC HEARING REPLY FORM

Persons wishing to present testimony at this public hearing are requested to complete this reply form **no later than Thursday September 19th, 2024**, and email or fax it to:

Patrick Golden  
Analyst  
Assembly Committee on Consumer Affairs and Protection  
Email: goldenp@nyassembly.gov  
Phone: 518-455-4857  
Fax: 518-455-7250

- I plan to attend the following public hearing on ensuring consumer protection & safety relating to the use of artificial intelligence to be conducted by the Assembly Standing Committees on Consumer Affairs and Protection and Science and Technology on September 20<sup>th</sup>, 2024.
  
- I plan to make a public statement at the hearing. My statement will be limited to five minutes, and I will answer any questions which may arise. I will provide 10 copies of my prepared statement.
  
- I will address my remarks to the following subjects:

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- I do not plan to attend the above hearing.
  
- I would like to be added to the Committee mailing list for notices and reports.
  
- I would like to be removed from the Committee mailing list.
  
- I will require assistance and/or handicapped accessibility information. **Please specify the type of assistance required:** \_\_\_\_\_

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NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX TELEPHONE: \_\_\_\_\_